

Australian Bridal Industry Academy (ABIA) Awards

Press Release Let's Jam

BREAKING NEWS! - September 25th, 2008 - Let's Jam Announced as..

******* ABIA National Award Winner - Best Live Band/Group! *******

ABIA National Award Winners

The ABIA registered wedding supplier with the highest ABIA Rating in their respective category is declared Australia's No. 1 Wedding Supplier.

One of Victoria's finest wedding suppliers, Let's Jam was honoured at the 9th Australian Bridal Industry Awards of Victoria held at The Ivanhoe Centre, Melbourne on the 29th of May. The Chairman of the ABIA, Mr John O'Meara congratulated Let's Jam on the achievement as **Winner of Best Live Entertainment** and **Finalist of Best Master Of Ceremonies**.

Mr O'Meara said that Let's Jam should be extremely proud of the achievement especially when one considers that 1,185 wedding suppliers were nominated for the 2007 Victorian ABIA Awards. Mr O'Meara went on to say that it was businesses like Let's Jam which complimented and elevated the wedding industry with their attention to detail and the pride, passion and professional manner in which they delivered their wedding product to the customer.

The ABIA's are a much sought-after Award for Australian wedding suppliers as they are determined by the votes of past brides. Each year the ABIA distributes over 60,000 nomination forms through their Accredited Members, who in turn send them to their past bridal customers enabling them to cast their votes for their most outstanding wedding suppliers. Let's Jam were nominated for an ABIA based on the quality of product, quality of service, value for money and the attitude of the staff who serviced the brides needs, before, during and after their wedding day.

General Press Release

Victorian 9th Australian Bridal Industry Awards

On Tuesday the 29th of May 2007, Victoria's finest wedding suppliers came together at the Centre of Ivanhoe to celebrate Achievement in Excellence at the 9th Australian Bridal Industry Awards (The ABIA's).

The ABIA is a national organization which distributes over 60,000 nomination forms each year to wedding suppliers, who in turn deliver them to their past bridal customers. Each wedding supplier requests their past brides to rate the wedding products and services which they supplied on the couples special day. Each couple nominate their best wedding suppliers and rate them out of 100 points based on the Quality of Product, Quality of Service, Value for Money and the Attitude of Staff.

A total of 39 wedding categories were represented at the Awards including Jewellers, Limousine Hire, Marriage Celebrants, Wedding Cake Designers, Decorators, Photographers, Disc Jockeys, Video Producers, Make-Up Artists, Reception Centres, Wedding Florists, Wedding Stationery and Special Wedding Services. A total of 1,185 wedding suppliers culminating in 286 Finalists competed for the 39 different wedding categories which were awarded on the night.

The attendees received an opening address from the Chairman of the ABIA, Mr John O'Meara, who congratulated the Finalists on their achievement. Mr O'Meara said that the wedding supplier was unique; as they had just one unrepeatable day to deliver excellence in their products and services. O'Meara went on to say that the quality of the work reflected in the newlyweds' votes was something that each and every one of the attendees could be proud of.

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